

First WEDNESDAYS

presents

DR. RICHARD NILES

SONGWRITING The 11-Point Plan

JANUARY 3, 2018

7:30 to 10 pm



Composer, songwriter and educator, **Dr. Richard Niles**, will demonstrate the use of his 11-Point Plan, which he writes about in his book, ***SONGWRITING – The 11-Point Plan***. Written in Niles' trademark amusing style, the text is informed by his career spanning 40 years working with artists such as Paul McCartney, James Brown and the Pet Shop Boys. His songs have been recorded by Ray Charles, Tina Turner, Leo Sayer, Randy Brecker, Kid Creole, Deniece Williams and Spike Milligan.

The 11-Point Plan is a proven system to write effective songs. It lets the writer's imagination, emotion and intellect work together to produce compelling work, time after time – by design, not by guesswork. Each Point of The Plan is interdependent – a system of checks and balances. The book is filled with insights, tips and techniques. There are also challenging songwriting exercises designed to develop your skills, developed from a lifetime of teaching.

Richard Niles is a savant with a sense of humor to match. His writing is insightful, educational and downright hilarious! — Dee Bramble (Songwriter/producer American Idol, David Bowie, Whitney Houston, Faith Hill)

When you are talking musical pedagogy, Richard Niles is the Daddy. He explains the mechanics of music better than everyone else... Not only does Niles know what he's talking about, he imparts his knowledge with clarity and certainty. — The Times (London)

7 pm - Meetup • 7:30 pm - Program

FREE for ASMAC MEMBERS

\$10 for guests • \$5 for students and SCL members

Valley College - Music Building, 5800 Fulton Avenue, Valley Glen, CA 91401

Snacks and beverages available - FREE parking in lot on corner of Fulton & Oxnard

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